

## The Story Behind Purisima Mountain Vineyard Grenache Rosé

Since our first vintage of Rosé in 1995, we have always strived to create a wine in the mold of a great Tavel Rosé. Our Rosé is crafted from grapes which are grown and harvested specifically for the Rosé wine, it is not a made from juice bled off our red fermenters. There is a big difference in this method because instead of manipulating the bleed off juice into Rosé wine we can harvest grapes with the proper flavor profile, acidity and potential alcohol for Rosé wine. Over the years we have incorporated some Syrah, Mourvedre, and Counoise into the PMV Grenache Rosé, but recent vintages have included around 85% Grenache and 15% Syrah.

## Winemaker

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