

BECKMEN VINEYARDS

2024 Purisima Mountain Vineyard Grenache Rosé

90% Grenache, 10% Syrah

Ballard Canyon AVA

Our love of Grenache Rosé has inspired us to craft one every vintage since 1995. Harvested from specific blocks farmed to craft Grenache Rosé, the grapes are picked early, capturing the best and freshest flavors that express our style. We lean towards a slightly darker color and with that a richer style of Rosé consistently blending a little Rosé of Syrah every vintage.

The Vintage

2024 was a very wet year with 30+ inches of rain on the vineyards, which is 2.5 times the average. Spring was also wetter and cooler than normal with bud break delayed by a couple of weeks. The cool weather in the early part of the season quickly warmed up and the grapes grew and developed fast, catching up on the delayed start and moving slightly ahead of average. Crop size was very small due to lower than normal cluster counts and cooler spring weather during flowering. The smaller crop, combined with the heat, also contributed to the vines catching up during the early part of the summer.

The 2024 harvest season started fast and furious with a big heat event beginning at the end of August and lasting through the first week of September. After the heat, the weather stayed warm and dry, causing some berry shrivel in the Syrah especially towards the end of the Syrah harvest in mid-October. Grenache was all picked by the second day of November. The 2024 wines are fruit forward with lush textures and very fine tannins and should be drinking great upon release.

Technical Notes

Purisima Mountain Vineyard

Thomas and Judith Beckmen Estate Vineyard

Harvested: September 26 & October 3

Alcohol: 13.9%

Case Production: 750

Winemaking

Made from Grenache Alban clone, as well as Estrella Syrah

Direct pressed

GRE yeast

30-day ferment Grenache portion

23-day ferment Syrah portion

Four months aging in 90% stainless steel, 10% neutral oak

Sales

Released: May 2025

Drinking Window: 2025 – 2030

SRP: \$32

UPC Code: 713684995783

