

# BECKMEN VINEYARDS

## 2024 Purisima Mountain Vineyard Mourvèdre Rosé

100% Mourvedre  
Santa Ynez Valley AVA

After a standout run in our EXP program, our 100% Mourvèdre Rosé has officially joined the Beckmen portfolio. Inspired by the iconic rosés of Bandol, France, this wine is bursting with aromas and flavors of rose petal, watermelon, white tea, wild raspberry, and cherry.

### *The Vintage*

2024 was a very wet year with 30+ inches of rain on the vineyards, which is 2.5 times the average. Spring was also wetter and cooler than normal with bud break delayed by a couple of weeks. The cool weather in the early part of the season quickly warmed up and the grapes grew and developed fast, catching up on the delayed start and moving slightly ahead of average. Crop size was very small due to lower than normal cluster counts and cooler spring weather during flowering. The smaller crop, combined with the heat, also contributed to the vines catching up during the early part of the summer.

The 2024 harvest season started fast and furious with a big heat event beginning at the end of August and lasting through the first week of September. Mourvèdre was all picked by the second day of November. The 2024 wines are fruit forward with lush textures and very fine tannins and should be drinking great upon release.

### *Technical Notes*

Purisima Mountain Vineyard  
Harvested: November 13, 2024  
Alcohol: 14.3%  
Case Production: 70

### *Winemaking*

Direct pressed  
55% Block 3 (Enz clone)  
45% Block 5 (Tablas Clone)  
19-day ferment  
Three months aging:  
100% neutral oak

### *Sales*

Released: June 2025  
Drinking Window: 2025 – 2028  
SRP: \$35

